

# ВЕДОМОСТИ

# Как потратить

## Rate Card *Kak Potratit*, 2021



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## Release Date *Kak Potratit*, 2021

Release Date	Closing date	Ad materials deadline
15.02.2021 <b>Men and Success Stories. Gifts for Men's Day</b>	15.01.2021	22.01.2021
01.03.2021 <b>Successfull Women: Business Stories. Gifts for Women's day. Spring Collections</b>	29.01.2021	05.02.2021
15.03.2021 <b>Fashion Business</b>	12.02.2021	19.02.2021
05.04.2021 <b>Design and Projects in the Luxury Industry</b>	05.03.2021	12.03.2021
19.04.2021 <b>Spring: Trends, Tendencies, Accessories</b>	19.03.2021	26.03.2021
31.05.2021 <b>Watches &amp; Jewelry. Overview: SIHH, Basel World, Swatch Group Exhibition</b>	30.04.2021	07.05.2021
06.09.2021 <b>Autumn and Style. Trends of the Season. Overview: High Jewelry Exhibitions</b>	06.08.2021	13.08.2021
20.09.2021 <b>Fashion Business</b>	20.08.2021	27.08.2021
04.10.2021 <b>Design and Projects in the Luxury Industry</b>	03.09.2021	10.09.2021
18.10.2021 <b>Traditions and Craftsmanship. Metier D'Art, Su Misura, Bespoke, Made by Hand</b>	17.09.2021	24.09.2021
01.11.2021 <b>Style &amp; Names</b>	01.10.2021	08.10.2021
15.11.2021 <b>Lux &amp; Investment. Overview: Watch and Jewelry Collections</b>	15.10.2021	22.10.2021
01.12.2021 <b>Gifts &amp; Ideas</b>	31.10.2021	07.11.2021
13.12.2021 <b>Getting Ready for the New Year and Christmas. New Year Collections</b>	12.11.2021	19.11.2021